



CENTRAL  
ASIA  
INSTITUTE

# 2016 Impact Report

Can you imagine what I would do  
if I could do all I can? – Sun Tzu

# What legacy will you leave?

By including CAI in their wills, five inspirational women helped create a legacy of literacy, independence, and hope for hundreds of women and girls in places where hope was scarce. We are happy to introduce the founding members of our Legacy Society:

- Louise A Cameron     *Roseville, MN*
- Penny Thomsen        *Pleasant Hill, IA*
- Barbara Marin          *Decatur, GA*
- Carol Baker             *St. Paul, MN*
- Hallie Rugheimer       *Wilsall, MT*



## 2016 HIGHLIGHT

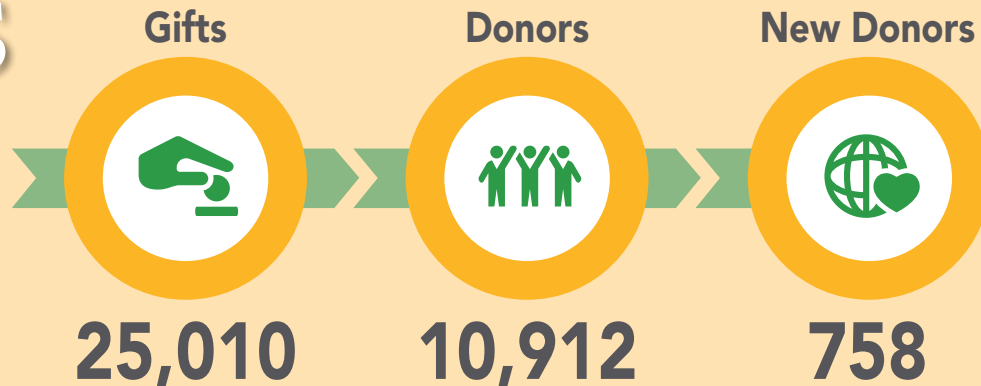
In the far flung reaches of Pakistan, where many CAI schools reside, there are no school nurses to clean and dress scraped knees or cuts, give medicine to reduce fevers, or help children when they get sick.

In 2016, CAI's in-country partner, Central Asia Educational Trust (CAET), began a program to deliver medical kits to schools that are far away from medical facilities.

"When there are so many children in a small place, there are chances of them falling down, getting injured, or someone has a pain in the stomach, or flu, or fever," says CAET board member Azhar Khan. "We have given schools first aid kits with medicines and bandages, so if they have any incidents inside the school they can be immediately treated."

The first aid kits filled with bandages, ointments, and some with medicine were distributed to nine schools in Gilgit-Baltistan. Next year CAET hopes to provide these kits to even more schools and host first aid training to teachers and principals.

# DONORS



We received 25,010 gifts from 10,912 kindhearted and caring individuals, organizations, businesses, and foundations. Of those, 758 had never given to Central Asia Institute before. These people are making educational opportunities happen in Afghanistan, Pakistan, and Tajikistan.

We thank you from the bottom of our hearts.

93%

of gifts received were from  
individuals and bequests

Why do you support education?

*"Making a planned legacy gift was not difficult to me because I believe the only way to bring worldwide stability is to educate girls and women. We won't know peace until this happens. It is the right thing to do."*

– Penny Thomson, Pleasant Hill, IA  
Founding Member of CAI's Legacy Society



# FINANCIALS

October 2015 – September 2016

**\$3.8** million raised for education

**53%** increase in donations from the prior year

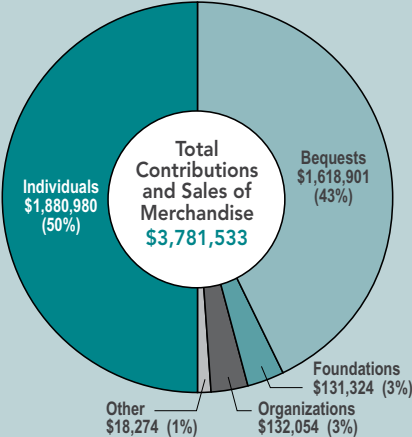
Expenses decreased by **\$200,000** from the prior year

Admin percentage = **15%**

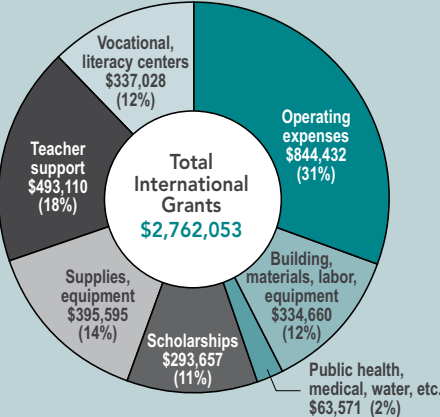
Central Asia Institute is a certified nonprofit organization.



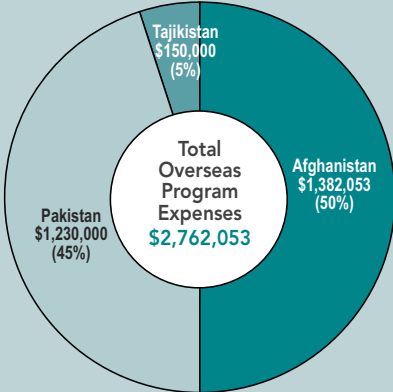
Source of Contributions



Use of Overseas Funds



Overseas Program Expenses by Country





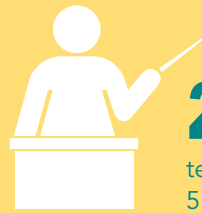
# 2016 IMPACT

47,069



**People directly benefited**

from our programs



2,481

**109% INCREASE\***

teachers were trained,  
51.6% were women



**69%**

of beneficiaries  
were female



856

**39% INCREASE\***

scholarships awarded,  
79% were women



356

**58% INCREASE\***

teachers supported through  
salaries, 57% were women



**1,285**

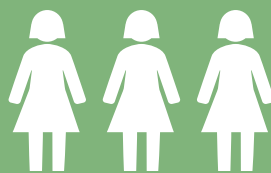
women and girls  
learned to read, write,  
and do basic math in  
our literacy centers



**36 active construction projects in 2016**

1,367

women learned life skills in vocational  
trainings to support their families



**2,533 young women**

got free afterschool lessons in core  
subjects by participating in our Students  
Education Support Program



**645 young women and men**

who previously had no access to  
education were prepared for a formal  
education in our expedited Quick  
Learning Center Program

Numbers may vary due to conditions in the field and access to projects.

\*Increase from 2016 over 2015.



*"My students are fascinated by how far a penny stretches in Afghanistan, Pakistan, and Tajikistan. They talk about how much money they raised, and what that will buy in Central Asia. They talk about the impact their participation will have on children in these remote locations. It's wonderful to see how the whole school embraces the program."*

*Michelle Hays, Foothill Elementary School*

# PENNIES FOR PEACE



## 852

Registrations (159% increase from the prior year)

## 77%

of registrations were schools (658 schools)

Roughly

## 100,000

students, groups, and individuals stood up for girls' education, learned the importance of global citizenship, and came to understand their own capacity as philanthropists.

Generous donors raised

## 4,412,203

pennies for education in Central Asia.

# Education Will Endure Thanks to You

Dear Friends,

The operating environment in parts of Central Asia, particularly Afghanistan, eroded sharply in 2016. Hundreds of thousands of refugees returned to Afghanistan, joining more than one million internally displaced persons who were forced to flee their homes; access to remote regions was restricted as extremists took control of districts not previously contested; and natural disasters like earthquakes, floods, and landslides struck in the seismically active region where the Pamir, Karakorum, and Hindu Kush Mountains meet.

It was a trying year for our in-country partners and for our team at headquarters, here in the U.S. Nonetheless, generous donors like you stood by our mission. Contributions increased 53% over the prior year and, because of your generosity, CAI maintained a healthy fund of operating reserves. With these funds and your continued unwavering support, CAI and our partners can ensure that for five years Central Asian students receive education.

In 2016, you recognized the necessity for education and came to the aid of communities battling for their future. We are so fortunate to have such gracious supporters.

Troubled times will come and go, but the lasting value of literacy, education, and the peace it nurtures will endure thanks to you.

Sincerely,

A handwritten signature in dark ink, appearing to read "James Thaden".

James Thaden, Executive Director







# Our mission is their dream

For more than 20 years, Central Asia Institute's mission has been to empower communities of Central Asia through literacy and education, especially for girls; to promote peace through education; and to convey the importance of these activities globally.







**CENTRAL  
ASIA  
INSTITUTE**

Your tax-deductible donations help  
promote *Peace through Education.*



penniesforpeace.org  
A CAI program

**Mail:**

Central Asia Institute  
PO Box 7209  
Bozeman, MT 59771 U.S.A.

**Phone:** 877-585-7841

**Email:** [info@centralasiainstitute.org](mailto:info@centralasiainstitute.org)

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