

2015 Impact Report



Little girls with dreams.
become women with Vision.



CENTRAL
ASIA
INSTITUTE

2015 HIGHLIGHT

Teaching the Teachers

For the third year running, CAI-Gilgit held its teacher-training program in January, during the winter school break. Ninety-three teachers, most of whom had traveled great distances in winter from their remote mountain villages, participated in the 17-day training.

A team of 10 master trainers helped organize the program and coursework.



Throughout the course trainers underscored the importance of lesson planning, classroom management, homework, feedback, and assessing students' progress. Teachers were encouraged to abandon old-fashioned rote lessons, understand each child's learning needs, and adapt teaching methods and styles to suit.

"Being a teacher, it is our duty to know and explore the potential of our students and point them in the right direction," said physics-subject trainer Fida Muhammad. "We are here to work for the welfare of the people. We the teachers are part of those who work for humanity."

CAI-Gilgit's teacher-training program continues to grow and attract new participants each year.

Dear Friend,

As part of the Central Asia Institute family, you paved the way for dreams to become reality. Because of you, over the last 20 years CAI has been able to support 450 projects and provide the gift of education to hundreds of thousands of people in Pakistan, Afghanistan, and Tajikistan.

In the 2015 Impact Report we share some of our most recent accomplishments and the effect they have had on peoples' lives, both overseas and here at home.

On behalf of CAI and the communities we serve, thank you for your kindness and generosity. We look forward to working together to build on our success and to empower thousands of additional women, men, and children in the year to come.

In gratitude,

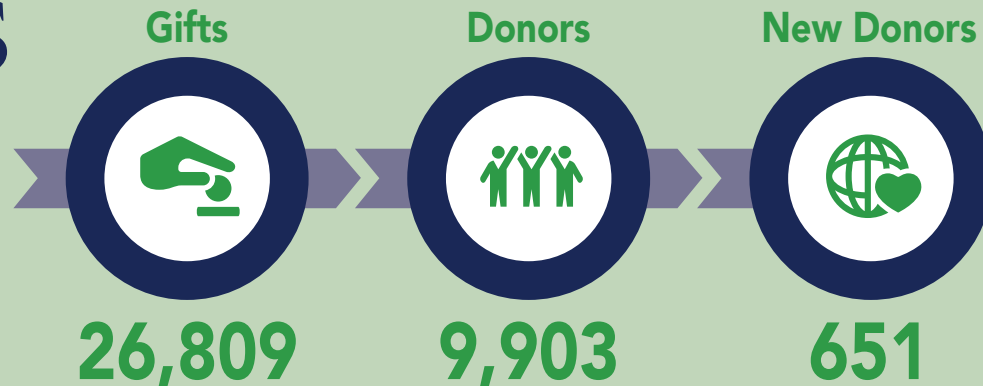
A handwritten signature in black ink, appearing to read "James Thaden".

Jim Thaden
Executive Director

A handwritten signature in black ink, appearing to read "John E. Williamson".

John E. (Jed) Williamson
Board Chair

DONORS



We received 26,809 gifts from 9,903 kindhearted and caring individuals, organizations, businesses, & foundations.

651 of those had never given to Central Asia Institute before. These people are making educational opportunities happen in Afghanistan, Pakistan, and Tajikistan.

We thank you from the bottom of our hearts.

84%

of funds raised for
education in 2015
came from individuals

TESTIMONIAL

I was inspired to support CAI financially after reading about their work in providing education to girls and women in remote areas. Education is at the core of promoting peace and making our world a better place - thank you CAI for providing such a valuable service.

– Virginia





FINANCIALS

\$2.48 million =

Total amount raised for
education in 2015



What this means

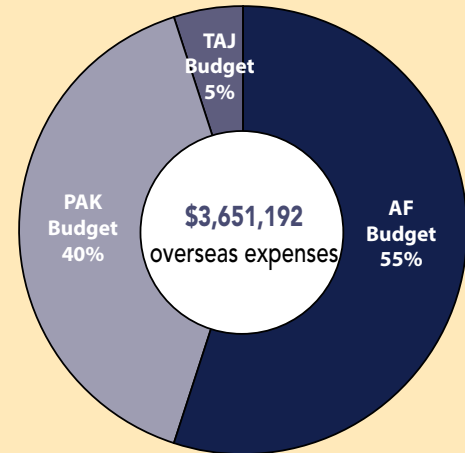
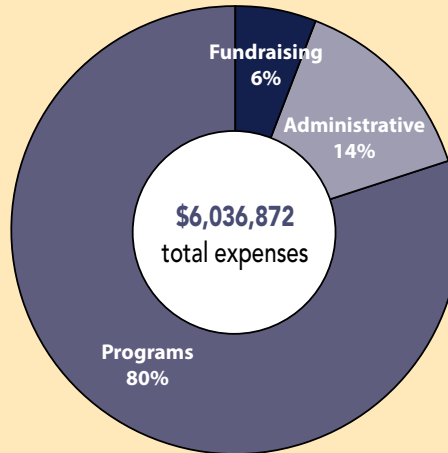
For every

\$1.00 spent:

6 cents
goes to fundraising

14 cents
goes to administrative costs

80 cents
goes to programs



Visit centralasiainstitute.org for additional financial information.

*as of 09/30/15

2015 IMPACT

98,225



People benefited
from our programs



67%

of education program
beneficiaries were female



1,183

teachers were
trained



615

scholarships awarded



1,028

women and girls
learned to read, write,
and do basic math in
our literacy centers



24 active construction
projects in 2015

1,549

women learned life skills in vocational
trainings to support their families

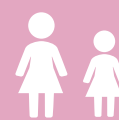
3,014 young women

got free afterschool lessons in core
subjects by participating in our
Students Education Support Program

762 young women and men

who previously had no access to education were
prepared for a formal education in our expedited
Quick Learning Center Program

ALL 109 early childhood development teachers in Tajikistan's Gorno-Badakhshan Autonomous Oblast attended a training on the latest methods for working with children ages 2-5



*Numbers may vary due to conditions in the field and access to projects.



"I'm planting a seed to build awareness about what is happening in other parts of the world – especially in places where girls are denied an education. At some point, that seed will grow and my students will become mindful, giving adults."

Pennies for Peace teacher, San Diego, CA

PENNIES FOR PEACE



329

Pennies for Peace campaign registrations, which is 254% more than 2014.

173

were schools (Of the 329 new Pennies for Peace campaigns)

35,000

students learned the importance of global citizenship and came to understand their own capacity as philanthropists.

Over

11,000

people and groups stood up for girls' education, including Girl & Boy Scouts, congregations, businesses, and caring individuals.



In 2015 CAI launched its new fundraising initiative, HER: Hope. Educate. Rise. HER is a social fundraising program where CAI supporters use their own interests, skills, and personalities to fundraise. The program empowers individuals in the U.S. to make an impact in the lives of girls in Central Asia. One-hundred percent of money raised goes overseas to support CAI programs.

Fundraise for HER

A new peer-to-peer program

What people are saying about HER:

"Having the extra goal of Racing for HER made the low moments better and the final victory sweeter. It took almost no effort to set up my fundraising web page, but knowing I was skiing for more than myself gave me the will power to drag my skis across the finish line."

Katie S., Ski for HER fundraiser

"Hosting a Create for HER fundraiser was the perfect opportunity to raise money doing something that my husband and I love to do anyway."

Anyia M., Create for HER fundraiser

Thank you for your support to make the HER movement bloom and grow.



Our mission is their dream

MISSION:

For 20 years, Central Asia Institute's mission has been to empower communities of Central Asia through literacy and education, especially for girls; to promote peace through education; and to convey the importance of these activities globally.





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Your tax-deductible donations help
promote *Peace through Education.*



penniesforpeace.org



Hope . Educate . Rise .
forHER.org

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